Meeting Minutes

In Attendance: Katrina Betancourt, , Kimberely Boren, Becky Adams, Andi Ridgway, Taniesha Richardson, Vanessa Krause, Steve Powell, Jemarrey Hardwell, and Jennifer Conner.

1. ArCOP Business Updates – Sarah Powell, Chair
   - Review and vote on previous meeting minutes: Kim voted to accept the minutes as printed. Taniesha seconded.
   - Treasury Report: deferring reporting due to current audit.
   - Strategic Planning Updates - Jennifer Conner (defer to afternoon workshop: Jennifer shared previous format for strategic planning.
   - 3M Promotion Plan Updates – Determine lead: Jennifer Conner offered to lead, but feels it is very connected with GHC lead Taniesha Richardson. Maybe they co-lkead. Maybe create a tool for creating healthy communities. Asset mapping should include ARCOP, HAA, ADH, DHS, Cooperative Extension, AFMC, ACH, UAMS, ACHI, CDCC, Municipal League, Opportunity Zones, CDI, VISTA, brainstorm more on this in Strategic Planning meeting this afternoon.
   - Coalition meeting location/Schedule BOD location after July: We will try to stay at Fletcher Library and try out new equipment testing for sound.

2. ArCOP Program Updates – Katrina Betancourt, Executive Director
   - ArCOP Resource/Training Link Updates/Website Tutorial: Steve is going to update some of the website, once we revamp the applications all of the information is in there for website information. We need to get through strategic planning and updating applications.
   - PSE Link Adaptation
   - Logistics of online GHC Recognition Application
   - ArCOP Promotion one pager draft: we have this and a brochure as well as a one-pager on DUFB, CM, Cooking Demonstrations.
   - Draft MOU with AR Diabetes Advisory Council: Katrina will get with the Advisory Council.
   - Steve will be lead on tech for July Coalition meeting. Vanessa will provide conference call speaker to test.

3. Growing Healthy Communities Report – Taniesha Richardson-Wiley
   - 2019 GHC Recognition – Revision Updates: Community applications were postponed to July 1. Roll out this summer would be great. We will have a finalized draft for GHC by the next meeting. Education oportuniites: Rural Development Conference, HHI, Municiple League, Recreation & Parks Conference, APHA, brainstorm more with strategic planning.

4. Advisory Committee Report – Kimberely Boren
   - 2019 Coalition Meeting Educational Presentation Schedule – Kim handed out AC minutes. Keley will move to Oct. DAC will present in July. Janie is

not confirmed for July, will have to double check.

- 2019 Learning Lab Schedule: Taking off in July, picking back up on August.
- GHC research project proposal – ACH Research Institute (Emily): UAMS & Research Institute creating a new VISTA program including documenting, tracking, and evaluating healthy foods programs in the community. Vista person would work with Emily, Emily would do scientific component and ARCOP would provide the community contacts
- Response to A.C. proposal to the BOD for their 7/11 meeting: Kim handed out proposed draft agenda for AC July meeting. Meeting of the Members Celebration guidance was requested. AFMA is giving up non-profit status and wants ARCOP to take that over. Beverly is supposed to provide a proposal and get her board input. Announce in our annual meeting that we are taking AFMA over.

5. General Updates
- Vanessa will share one-pager of the DUFB Farmers Markets with Katrina and Steve.
- Becky was talking about funding raising and getting 100% participation from our BOD. Need to be more strategic to ask corporations for money and how that money will be used. Need fund raising policy and materials, etc.

Adjourn Meeting
Strategic Planning Workshop to follow.
Announcements
1. Next BOD Meeting Monday, July 22nd, 10a-12p at Fletcher Library Room B
2. Coalition Meeting July 22nd, 1:00-3:00p at Fletcher Library Community Room
3. View ArCOP's Calendar to see upcoming events. http://arkansasobesity.org/news-events/event-calendar.html

Minutes submitted by Vanessa Krause, ArCOP Secretary