

Fletcher Library Monday, March 25, 2019 10:00am-1:00pm

Meeting Minutes

In Attendance: Sarah Powell, Kimberely Boren, Becky Adams, Andi Ridgway, Jennifer Conner, Taniesha Richardson, and Vanessa Krause.

ARCOP Business Updates

- Review and Vote on previous meeting minutes Taniesha approved with the correction of spelling of her name, Becky seconded.
- Treasury Report/Fiscal Chair Orientation –Treasurer will provide a balance sheet, income statement, and budget at each meeting. Accountant is in a different state and Becky & Katrina will talk with them later.
- Organizational Updates (Plan for SWAT analysis of BOD/AC in August) Coalition Effectiveness
 Inventory looks at internal and external operations, Jennifer feels we could use some of this at
 the board and boarder membership. coalitionswork.com is where you can find lots of
 resources including the inventory tool. Jennifer will submit something to be used for Strategic
 Planning discussion in April before the coalition meeting.
- 3M Promotion Plan Updates Andi met with Benton Mayor. Katrina scheduling a meeting with Municipal League, Whitney Bulerwell, Deputy Director.
- Strategic Planning Updates Jennifer will take care of this.
- Weekly email blasts Steve send one weekly email blast that highlighted the pertinent things that happened. Provides upcoming events/activities and reflections of what has happened as well as resources. Information would come from a board member and go directly to Steve and Katrina. Subject line name – Growing Healthy Highlights.
- HB 1743 Promote the purchase of healthy products with SNAP benefits. Finley sponsored this bill, ArCOP opposed it last year. Bill proposes to not allow the purchase of candy bars and soft drinks. HAA is supporting this bill. ArCOP supports this. Katrina is interested ArCOP polling grocery stores and SNAP recipients (DHS) to see how this will affect them. AHRA is opposed to stigmatizing SNAP recipients.

ArCOP Program Updates – Katrina

- Portal Orientation The portal is where you have to sign in to get to information. Scroll to bottom of website and go to Account Login. What do we want/need access to? Looking at working on a Mississippi FINI grant to start DUFB in Mississippi. Katrina will send long in information.
- 2019 & 2020 Grants and Objectives tabled
- ArCOP Staff Roles (specifically Steve) tabled

Growing Healthy Communities Report – Taniesha Richardson-Wiley

2019 GHC Recognition Changes – Defer to later workshop

Advisory Committee Report – Kimberely Boren

• 2019 Coalition Meeting Educational Presentation Schedule – April 22nd Daphne has confirmed presenter from Arkansas Advocates on collective impact and we are still looking for a



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community to highlight what they are doing. Jennifer can come talk about asset and ripple mapping.

- 2019 Learning Lab Schedule (CEU's & direct website link?) Our schedule is full, we've had two learning labs with varied attendance (12, 8 respectively). Plan to survey members at the end of the year. Look at how to provide CEU's for 2020 for Learning Labs.
- Extra Learning Lab? Katrina provide a website tutorial
- Learning Labs on Website Where are we housing these learning labs? They are on the website, but are not easy to find. Steve will put them in a better location.
- ArCOP Partner Prioritization Plan submit to BOD 5/20
- Next AC Meeting is Thursday, April 4th from 1-3 pm at Fletcher Library.

Adjourn Meeting

Announcements

Sarah adjourned meeting

- 1. Next BOD Meeting Monday, April 22nd, 10a-12p at Fletcher Community Room
- 2. Coalition Meeting April 22nd, 1:00-3:00p at Fletcher Library Community Room
- 3. View ArCOP's Calendar to see upcoming events. http://arkansasobesity.org/news-events/event-calendar.html

Minutes submitted by Vanessa Krause, ArCOP Secretary