



**ArCOP BOD Meeting**  
University of Arkansas Little Rock Cooperative Extension  
2301 S University Ave, Little Rock, AR 72204  
Monday, May 22, 2017  
10:00pm-12:00pm

**Attendance:** Katrina Betancourt, Andi Ridgway, Sherry Johnson, Joy Rockenbach, Emily English, Janie Ginocchio, Amy Routt, Sarah Powell

**On Zoom/phone:** Jennifer Connor, Kenya Eddings, and Tyler Brown

### Work Team Updates

- **Executive Committee** – An embroidered ArCOP polo will be provided to each BOD member. Please send in your size and preferred color to Andi. Colors include: black, navy, dark gray, silver and tan. We have also done t-shirts for the Growing Healthy Teens that will be assisting in the gardens.
- **Access to Healthy Foods** – Emily English introduced Janie Ginocchio who is nominated to be the co-chair of this work team. She co-chairs the HAA workteam with Emily. Katrina described the Growing Health Teens project which will be piloted in Greenbrier and possibly with Tri-Cycle Farms in NW Ark. They will be paid a small stipend to assist with the “heavy-lifting” in gardens.
- **Access to Physical Activity through the Built Environment** – Dave Roberts is out
- **Early Childhood and Schools** – Amy Routt reported that they are getting ready to ramp up the Growing Healthy Classrooms application for 2017. They adding to additional categories for after school programs and special needs classrooms.
- **Worksite Wellness** – Kenya Eddings reported that she has been traveling the state recruiting worksites. Kenya reported that several communities have issues with internet access and technology that is required to implement the CHELP program. Kim Boren has been nominated to be the co-chair of the team. She is from the ADH NW region and has been working with school districts on worksite wellness. There will be a lunch and learn this week at ADH about salads. Kenya participated in the ADH employee screening event held at ADH last week. Participating employees received bonus points for AHELP.
- **Healthy Active Arkansas update** – Joy reported that they have formed a workgroup to look at staffing for HAA and where they would be housed. The learning network meetings funded by Blue and You are being held around the state.

### Project Updates

- **3M event** – was a great success. We had over 100 registered, with about 70 present. The ballgame on Thursday evening was rained out, but we still had the barbecue and networking at the ball park. UAB recorded some 30 second clips of the mayors.
- **Regional Summits**
  - Grant awards have been confirmed for SE, C and SW Summits. We funded all but 1 community whose project didn't really fit within our guidelines and purpose. Funding for the project grants comes from ArCOP general funds and the Greater Delta Alliance for Health.
  - Developing a tool kit for garden development.
  - Doing all reimbursement for the projects, no “up front” money
  - Harrison summit is tomorrow
  - Jonesboro TBA

- **Double Up Food Bucks (DUFEB)**

- Act 1101 is the 1<sup>st</sup> legislation in the nation passed to support DUFEB program.
- DHS is working on reallocating funding to support ArCOP and DUFEB, hope to start July 1
- ArCOP did not receive the FINI funding
- Fair Food Network did give ArCOP some additional funding to support our work
- Participating Farmers Markets include:

Fayetteville Farmers Market - Washington Co.

Ft. Smith - Sebastian Co.

Siloam Springs - Benton Co.

Downtown Rogers - Benton Co.

ASU Regional Farmers Market, Jonesboro - Craighead Co.

Bernice Gardens Farmers Market - Pulaski Co.

Historic Downtown Farmers Market - Garland Co.

Howard County Farmers Market - Howard Co.

Little Rock Farmers Market - Pulaski Co.

Saracen Landing Farmers Market - Jefferson Co.

Springdale Farmers' Market – Washington/Benton Co.

UALR (University District) – Pulaski Co.

St. Joseph Center/NLR – Pulaski Co.

Searcy County Farmers' Market – Searcy Co.

- We are expanding to 3 additional Harp's stores:
  - Cabot (Lonoke Co) – GDAH will help fund
  - Hot Springs (Garland Co) – to focus on the elderly population
  - Marshall (Searcy Co)
  - Fort Smith – original pilot store

### **Evolution of the ArCOP work teams**

Group discussion was held about how to re-focus the work teams and clarify ArCOP's focus, in light of several factors – Healthy Active Arkansas teams and overlap, ArCOP's 10 year anniversary, continuing to expand to more Growing Healthy Communities, training needs of communities and board members, as well as ArCOP's strengths in grassroots engagement and translation of efforts to a local level.

It was proposed to have a joint board meeting with HAA to further define roles and support. HAA's strength is with organizational leadership representation, influence to other high level organizations, and big "P" Policy and Programs. We need to agree on models and how to move forward.

### **Nominations for ArCOP Board of Directors**

- Andi Ridgway for Chair
- Sarah Powell for Chair-elect
- Kimberly Boren for co-chair of Worksite Wellness

- Janie Ginocchio for co-chair of Access to Healthy Foods
- Katrina will send out an on-line ballot by email.

We still have these positions open:

- BE co-chair
- ECS co-chair
- Secretary

Group discussion about the Center for Excellence for Childhood Obesity Research grant at Arkansas Children's Hospital with Dr. Judy Weber as PI. Joy is participating as liaison for the community with the CCOP (Center for Childhood Obesity Prevention). They are working with some evaluators/researchers that look at the connection between school obesity rates and environmental factors. ArCOP can take advantage of this opportunity to look at what actually impacts obesity rates, comparing health outcome data with interventions done with GHCs. We may need to adapt our GHC application to collect more specific data across the state. A meeting with them is scheduled for tomorrow.

### **Announcements**

Next BOD Meeting - June 26, 10-12, University of Arkansas Cooperative Extension Classroom #3