



Arkansas Coalition for Obesity Prevention

# Growing Healthy Communities Summit

Southeast Region

**April 12, 2017**

**9 am - 4 pm**

UAMS East - Helena

1393 Highway 243 South, West Helena, AR 72390

The Arkansas Coalition for Obesity Prevention Presents:



## TRACK 1 Farmers Market Vendor Training

**Farmers Market Vendors and Volunteers:** Learn how to sell and have a successful market.

- Basics of selling at market
- Planning & planting
- Key marketing practices
- Growing for profit
- Double Up Food Bucks
- Becoming a SNAP Vendor

## TRACK 2 School & Community Gardens

**School and Community Champions:** Improve nutrition.

- Innovative school programs & curriculum standards
- Starting a community garden
- Addressing community food waste
- Utilizing available resources

## TRACK 3 Built Environment

**Policy Makers & Community Activists:** Initiate new built - environment polices for a more livable and vibrant community and vibrant economy.

- Walkability and Bikeability
- Support & Assessment
- Plan and Policy Development
- Leveraging Funds
- Health & Economic Impact

## TRACK 4 Worksite Wellness

**Employers:** Learn the benefits of implementing and sustaining an employee wellness program.

- Leveraging existing policies and benefits
- Establishing baselines and measuring progress
- "Take home" the tools to get started!

Local Conversations



## 2017 GHC Summit Registration

This event is **FREE** & includes Lunch  
**You must register by April 11<sup>th</sup>.**

Register Now  
<http://arkansasobesity.org/>

The Arkansas Coalition for Obesity Prevention (ArCOP) will have funding opportunities **ONLY for communities represented at this event.** There are funding opportunities for:

- farmer's markets who want to participate in Double Up Food Bucks at their markets,
- community & school garden seed funds,
- community stakeholder engagement events for complete streets campaigns, and
- worksite wellness policy, system and environment changes.

Attend the event to find out more on how your community can be funded!



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